

Building Blocks for Non-Profits Strategic Planning – With A Little Help From Our Friends

Thursday, September 14, 2017
8:30 a.m. – 11:30 a.m., Pre-registration at 8:15 a.m.

Program Overview

Would you like to create a strategic plan that helps your organization achieve breakthrough results? A strategic plan that you actually use? This program will help you create a strategic planning process that will engage and energize your organization. During this workshop we will:

- Discuss the WHO, WHAT, WHEN and HOW of **creating** and **using** a strong strategic plan
- Discuss an inclusive planning process that enables your Board, Staff and key stakeholders to bring their expertise and insights to your plan
- Review a methodology and process that have worked successfully for nonprofits, business, government and academic organizations
- Discuss how to make strategic planning fun and energizing for all involved
- Discuss how to engage and involve Board Members and Staff
- Discuss how to keep your strategic plan ALIVE – by engaging stakeholders, monitoring progress, identifying and filling gaps in the plan, and renewing the plan
- Incorporate insights from a broad range of “experts” including the Dali Lama, ELMO, Margaret Mead, Albert Einstein, Yoda, and Mark Twain

The Presenter – Sharon Mitchell

Sharon Janosik Mitchell has a passion for strategic planning, innovation, leadership and driving change. In her 36-year Research & Development career at Procter & Gamble, she led a large international organization of 1500 scientists and engineers located in 10 countries. By the time she retired as Senior Vice President of R&D, she helped lead strategic plans for over 20 different product categories.

Sharon has also served the community in a number of leadership roles including Board Chair of Miami University, President of Impact 100, and Board Chair of The Children’s Home of Cincinnati. She is a member of Miami University’s Foundation Board, Social Venture Partners, the YWCA Career Women of Achievement Academy, Impact 100 Board, M.I.A.M.I. Women Steering Committee, and serves as a Leaders Circle Facilitator for Leadership Council. She has led and facilitated strategic plans for over 20 nonprofit organizations. Many of these plans have resulted in significant growth and breakthroughs for the organization.

Please return this form by September 7 with your organization's check for \$35 (\$45 for non-members) made payable to ReSource. (Early bird discount-Register **BY SEPTEMBER 4**, cost is \$25 member/\$35 non-member). **Please note we have a 24-hour cancellation policy in order to receive a refund.** Mail application and check to:

September 2017 Seminar Registration

ReSource
3610 Park 42 Drive
Cincinnati, Ohio 45241

(Phone 513-554-4944)

(Fax 513-554-4966)

(Attendee's Name)

(Job Title)

(Organization's name)

ReSource Member

ReSource Non-Member

(Street)

(City)

(State)

(Zip)

(Phone)

(Fax)

(Email)

Seminar Location: Programs are held at Interact For Health located in the Rookwood Tower, 5th floor 3805 Edwards Road, Cincinnati, OH 45209

Building Blocks is made possible in part by the following partner: