



Reduce. Reuse. ReSource.



# ReSource

BUILDING STRONGER NON-PROFITS



MAY 2017

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LETTER FROM EXECUTIVE DIRECTOR CHRISTIE BROWN

## Closed doors launch new opportunities

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When ITT Technical Institute in Norwood closed its doors, it was more than students that were affected. Now what to do with all the furniture and fixtures that filled the rooms? PBY Partners/Coldwell Banker Commercial Real Estate knew what to do and it wasn't to haul everything to the landfill! The impact of this donation in January 2017 to ReSource was far-reaching; three of ReSource's member organizations gained furniture that will positively impact lives for years to come. One hundred plastic stacking chairs, a highly sought-after item, were snagged by Williamsburg UMC, and students at Archbishop McNicholas High School combined learning with design by having access to student worktables. ITT Technical Institute had a medical clinic, so a medical exam table and 5 carts with medical supplies were a total boon for Exclusive Services, a social service agency specializing in substance abuse treatment, education, and behavioral health. Everyone wins when companies pause to consider how their surplus can benefit nonprofit agencies.

- New 2017 board members are adding enthusiasm and expanded vision
  - The Community Makeover exposes ReSource to new community partners
  - Expanded high-quality donations from new retail partners
  - The Young Professionals program introduces talented YPs to nonprofits and our community's needs
- ReSource is proud to work with so many organizations making a difference in the Greater Cincinnati area, and we recognize the corporate impact we make as a team. It is a responsibility we take seriously.

ReSource is a Cincinnati-based 501(c)(3) that distributes corporate donations — excess goods such as office furniture, personal care items and other products — to our member nonprofits. In addition, through the support of U.S. Bank and Interact for Health, ReSource provides member nonprofits with educational training seminars.

We are committed to practical sustainability. For over 30 years, ReSource has made an impact in Greater Cincinnati.

Learn more about ReSource through our website, newsletters, event announcements, and training seminars. Let us show you how we help build stronger non-profits.

Thank you for your support.

[www.resourceweb.org](http://www.resourceweb.org)

ReSource is continually investigating new ideas that benefit nonprofits and the clients we serve. Leapfrogging from progress made in the first 30 years of operation, ReSource is looking at new and meaningful ways to benefit the end-user.

- The city-wide Brackets for Good competition was launched this year



Williamsburg UMC received these great stack chairs from ReSource after ITT Tech closed.

# ReSource Annual Spring Social

Cincinnati's Music Hall and The Symphony Hotel and Restaurant were the sites for the ReSource Annual Spring Social on Thursday, May 4, 2017. Culminating in hard hat tours of Music Hall's renovation hosted by Messer Construction, the event recognized loyal sponsors and volunteers, and was the kickoff of the 2017 ReSource Gala which will be held October 12th at the newly renovated Music Hall. 2017 ReSource Corporate Community Partner Award Recipient Taft Law, Nonprofit Community Partner InterAct for Health and 2017

ReSource Founder's Award Honorees Bill Moran (retired Fifth Third VP of Real Estate) and Maura Moran-Berry (Children's Hospital, Asst. VP of Real Estate) were also announced at the event. Martha Steier, ReSource Development Director, said, "We are thankful for the opportunity to view progress on this incredible Cincinnati landmark, and view first-hand the important role our sponsor Messer Construction has played in this historic transformation."



Kathy Wilkinson, Emeritus ReSource Board Member, gets an up close perspective on the extensive renovations of Music Hall. Kathy is the general chair of ReSource's fall gala which will be held in Music Hall just after renovations are complete.



David and Jenny Powell join Kelly Myers and Brian Smyth at ReSource's Annual Spring Social at the Symphony Hotel and Restaurant in OTR.

# News & Notes

## SCRIPPS HOWARD INTERN ANNOUNCED

ReSource is pleased to announce the addition of Scripps Howard Foundation Summer Intern, Emmett Kresslein to our staff. Emmett is a senior communications major at Northern Kentucky University and will be working with ReSource staff on website, newsletter and social media projects. The internship program is a hands-on opportunity for ReSource to gain valuable help in better communicating with our members and supporters while also furthering a communication student's education with real-world experience. Over 60 nonprofits hire interns through this Scripps Howard program which has funded more than 600 internships since 2002 in the Greater Cincinnati region.



## VOLUNTEER APPRECIATION

Quite simply, ReSource would not be able to provide the products and services it does without the selfless volunteer work done by countless individuals and companies. Donations of product, service, time and expertise are gifts ReSource does not take lightly. For board members, event volunteers, office and warehouse assistance, volunteer leaders in the areas of marketing, event planning, design and inventory management – we THANK YOU for the positive impact you make in the lives of the people our nonprofit community serves.



## NEW BOARD MEMBERS WELCOMED

ReSource welcomes its newest board members, and thanks them for their service to benefitting the nonprofit community!

- Justin Hartfiel, The Christ Hospital Health Network, Director, Real Estate and Facility Planning
- Bryan Lindholz, The RCF Group, Vice President
- Katie Schneider, TriHealth, Sustainability Consultant
- Aaron Zboril, Deloitte & Touche, Managing Director



Justin Hartfiel



Bryan Lindholz



Katie Schneider



Aaron Zboril

## GRANT IMPROVES SERVICES TO MEMBERS

Needed technological improvements have been recently completed thanks to a recent grant from the Elsa Heisel Sule Foundation, a charitable trust awarding funds to nonprofits. The generous grant allowed ReSource to acquire new computers and network upgrades. Additionally, because of the grant, research is being done into new inventory system software that will help improve and streamline receiving and publicizing inventory to our 300 nonprofit partners. ReSource greatly appreciates being recognized by charitable trusts for the important work it does helping nonprofits save millions in overhead cost.



# ReSource Catalyst in Bringing Brackets For Good Competition to Tri-State

In support of our mission to help nonprofits, and to support our members in their fundraising goals, ReSource led the charge to bring the first Brackets for Good competition to Cincinnati in March. Using the model of NCAA basketball tournament play, Brackets For Good focuses its efforts on activating new donors and increasing awareness for other nonprofit organizations through competitive, online fundraising. The Cincinnati competition raised \$186,000, and 21 of ReSource's members participated! Congratulations to tournament winner NS Cares, and all participating agencies who gained donations and greater awareness through this event. We look forward to future years "hitting the courts" with this worthwhile fundraiser.



## THANKS TO RETIRING BOARD MEMBERS

Much appreciation goes to retiring board members Carol Butler and Kevin Torch for their years of service.



## ReSource Receives Circle of Good Award

ReSource is a 2017 recipient of the Good360 Circle of Good Award, recognizing partner organizations that have demonstrated exceptional leadership in product philanthropy and redistribution in order to help those in need. ReSource was recognized because of its ability to redistribute needed items to other nonprofits and their communities through its mission of practical sustainability – connecting corporate donations to member nonprofits. Organizations like ReSource are not the norm across the country and Cincinnati and surrounding areas reap the benefits!

ReSource recognizes the value Good360 provides to our member nonprofits, giving access to reduced price items like personal care, household goods, diapers, and baby items from Bed Bath & Beyond, Walmart and Crate and Barrel. Good360 is a global leader mobilizing hundreds of companies to donate critically needed goods. Since 1983, Good360 has distributed \$9 billion in goods serving more than six million people.



Executive Director Christie Brown accepts the 2017 Circle of Good Award from Richard Barney; Executive Vice President at Good360

## Community Makeover to Serve Community Needs

An old school is getting a makeover in order to better serve the community. The annual Reds, P&G, Cincinnati Zoo and Kroger “Community Makeover” is taking on the 150-year-old former Hoffman School in Evanston. Other makeover partners include ReSource, Interact for Health, Children’s Hospital and HGC Construction. The project will be accomplished through in-kind and financial donations as well as the efforts of hundreds of volunteers. Additional Makeover work will be done at the nearby Evanston Recreation Center and Hoffman ball fields on Woodburn Avenue.



The former Hoffman School in Evanston is the site of the 2017 Community Makeover.

ReSource is involved in the early planning stages and is helping create the vision for transforming classrooms and even the old principal’s office into flexible, functional spaces. ReSource’s Martha Steier and volunteers Gwen Barker and Nancy Greenlee are working on plans for furnishings and accessories available from ReSource to fulfill the

purpose of each space. Next step is to organize delivery and placement during the July 20 volunteer day.

“ReSource is privileged to work with such philanthropic organizations to accomplish this significant project. It is exciting to picture how gently used items donated to ReSource will see new life in this venue serving the Evanston community,” said Steier.

## ReSource Warehouse High-Demand Items

The product inventory needs of our nonprofits are wide and varied. If your company has something to donate – even if you think it is unusual – give us a call! We might just have the right organization that needs it.

According to Carol Amato from ReSource, these types of donations just fly out of our warehouse as soon as they are advertised:

- White boards
- Tall 2-door metal storage cabinets
- Computer monitors
- Plastic floor mats
- Vinyl or plastic stacking chairs
- 5-foot (or less) wooden desks.

Thank you to all our corporate donors for thinking of ReSource first when surplus is identified in your organizations! Your impact is far-reaching!

## 2017 ReSource YP On-The-Rise Program Benefits Members

Pursuing the goal of providing expanded services to our member agencies, ReSource is broadening its Young Professionals On-The-Rise program to connect



Participant in ReSource’s 2017 On-The-Rise young professional program include Aaron Senich of TriHealth and Tim Schirmann and Chris Quigley of Messer Construction.

talented young professionals (YPs) to local nonprofits with stimulating and impactful projects that positively impact our community. The program also provides opportunities for networking with business leaders, skill building exercises and exposure to nonprofits’ missions and needs. The 2017 program begins in May and holds monthly meetings focusing on professional development topics and then YP members divide into projects teams, working in groups to assist selected agencies. Board members Justin Hartfiel, Christ Hospital and Katie Schneider, TriHealth, direct this important ReSource initiative.

This year’s agencies and projects are:

- Cancer Family Care – YP fundraising

- volleyball and other activities
- Cleats for Kids – Help with summer party
- Health Care Connection – Open House, Health Fair and Groundbreaking events
- Interfaith Hospitality Network – Education and Fundraising Breakfast

Made possible by:



## Corporate Donation to Nonprofit Reuse

Member agency Archbishop McNicholas High School had a win-win scenario when Intro to Engineering teacher Joleen Esz had a real world problem for students to solve. The class uses User Centered Design, the process of designing a tool or application from the perspective of how it will be understood and used by a human user. Coincidentally, while doing this unit, Esz’s classroom needed to be revamped and ReSource had just the perfect tables to fill the need! Utilizing User Centered Design, students were asked to redesign their classroom to be more user-friendly and have increased seating by combining existing chairs with new tables from ReSource.

Students learned different skills during project completion including the proper use of power tools and levels, and furniture placement skills which included removing old tables and assembling new ones and moving other furniture to accommodate the new plan. In the process of doing the project they encountered unanticipated challenges (that occur with any project) and brainstormed ways to solve them.

Esz said the students loved the idea that the tables were repurposed and were amazed that they were being replaced “because they looked practically new.” Esz talked with the class about the principles of “green design” and that ecological design is not just about using “green” building materials – but it is also about furnishing your space with recycled or “green” fixtures and furniture.



Archbishop McNicholas High School Intro to Engineering students utilize donated tables from ReSource in redesign of their classroom.

## We Couldn't Do It Without...

The positive work done at ReSource would not be possible without the support of many businesses, foundations and supporters who believe in the vision to build stronger, more vibrant nonprofits in Greater Cincinnati through the repurposing of surplus furniture, equipment and merchandise. The result is that nearly 300 area charities, schools, religious organizations and service agencies are able to direct more of their limited funds to critical community services that keep our city strong. Special thanks to these companies who made donations this quarter.

### In-Kind Donors November 2016–April 2017

Advertising Media Specialties • Ahlrichs & Ahlrichs • American Diabetes Association • American Fidelity • APG Office Furnishings • Bad Girl Ventures • Baker & Hostetler • Beckman Weil Shepardson LLC • Bed, Bath and Beyond • BKD LLP • Blue Chip Venture Company • Buse • Casler Design Group Inc. • Cassidy Schiller CPA • Catalina Marketing • CBRE • Children's Hospital Medical Center • Cincinnati Insurance Company • Cincinnati USA Convention & Visitors Bureau • City Gospel Mission • Coldwell Banker Commercial Reliant Realty • Comey & Shepherd Realtors • Controlled Credit Corp. • Cook & Logotheics • DuCharme McMillen & Associates • E-Volve Systems • Enterprise Commerical Trucks • F.L. Emmert Company • Fifth Third Bank • Freeman Heyne Financial Advisors • Freking Myers & Reul LLC • Fund Evaluation Group • GBBN Architects • Henkel Corporation • Home Depot • Law Office of Debbie A. Levin • LKAB Minerals • Loth Inc. • Mackey Financial Group • Mayerson Company • McCarthy Stevenot Agency • Medical Mutual • Miller Coors, LLC • Montgomery Presbyterian Church • Mount St. Joseph University • Nease Company • Neyer Management • Office Furniture Connection • Perry & McFall Properties LLC • Pierce E. Cunningham Co. LPA • PNC Bank Realty Services • Procter & Gamble Company • PS Associates • RACO Industries • RCF Group • Resources Global Professionals • Right At Home Health Care • Sanger & Eby • SE Indiana Workforce Investment Board • Sibcy Cline • Signature Marketing • Skidmore Sales & Distributing • SRW Environmental Services • St. Rita's School • Staffmark • Star Self Storage • Starboard Strategy Corp. • Taft Stettinius & Hollister • The Christ Hospital • Traditions Building & Development Group • TriHealth • TriVersity Construction Company • TruPartner Credit Union • U.S. Food & Drug Administration • VGC Triangle • Viox Services, an EMCOR Company • Wealth Dimensions

### Annual Fund Donors November 2016–April 2017

Jan Armstrong-Cobb and Barry Cobb • Danielle Gentry-Barth and Eric Barth • Andy & Cindy Berman • Susan & Doug Bierer • Tom & MC Brennan • Christie & Alan Brown • Carol Butler • Kay Castle-Brinker • Leland & Carol Cole • Community Foundation of West Chester • Louise & Rob Cottrell • Amelia & Tom Crutcher • Stuart & Martha Dornette • Mark & Nancy Farrell • Justin & Acacia Flamm • FRCH Design • Vicki Gardner • Neal Gardner • Steve Ginn • Greater Cincinnati Foundation • Jim & Cheryl Haas • Hilltop Basic Resources • Homan Foundation • Marty & Tom Humes • John Jaymont • Jewish Federation of Cincinnati • Lori Kolthoff • Mike & Molly Lippert • Lohre & Associates • Loth • John Luegering • Matt & Arlette Mercurio • Messer Construction • John & Kathy Morley • Chip & Robin Nielsen • Lisa & John O'Brien • David & Nancy Peno • Esther Power • Jay & Sue Price • Prus Construction • Bob & Jere Pulte • Jim & Nancy Rissler • Tom Schiff • Tom & Ginny Segbers • Tom & Victoria Shepherd • Greg & Jeanne Siewny • Douglas Skidmore • SSK Company • Ryan Steier • Taft Law • TriVersity Construction • U.S. Bank Foundation • Viox Services • Susan Westerling • Mike Willing • Don & Susan Zaunbrecher

### New ReSource Agencies November 2016–April 2017

- Adopt A Book Inc.
- Anointed Word Fellowship
- Armstrong Chapel United Methodist Church
- Baker Hunt Art & Cultural Center
- Clark Montessori School Foundation
- Clifton Cultural Arts Center
- Community Builders
- Council On Aging SW Ohio
- Empower Youth
- Erin Campbell Ministries
- Hopewell Elementary School PTO
- JVS Career Services
- Lutheran Church of the Resurrection
- Most Valuable Kids
- New Life Furniture Bank
- Ohio Cleats For Kids
- Produce Perks
- Valley Interfaith Community Resource Center
- Wave Pool



## ReSource 2017 Board Leadership

### Board Chair

Mark Luegering, Messer Construction

### Secretary/Treasurer

Bryan Smyth, Everything But The House

### Past Chair

Jan Armstrong Cobb, Neyer Management

Jim Donnellon, Barnes Dennig & Co., Ltd.

Justin Flamm, Taft, Stettinius & Hollister

Vicki Gardner, Nielsen/Bases

Justin Hartfiel, The Christ Hospital Health Network

Marjorie Hull, BKD, LLP

Lori Kolthoff, FRCH Design Worldwide

Greg Lamping, Rudler PSC

Bryan Lindholz, RCF Group

Chuck Lohre, Lohre & Associates, Inc.

Maura Moran-Berry, Cincinnati Children's Hospital Medical Center

Lisa O'Brien, U.S. Bank

Katie Schneider, TriHealth

Karen Seiter, Fifth Third Bank

Mike Viox, Retired Viox Services

Shannon Young, USI Insurance

Aaron Zboril, Deloitte & Touche

### Board Emeritus

Dick Bodner, Ohio National Financial Services

Amelia Crutcher, Community Volunteer

Mark Hogan, Madison Wealth Management

Frank Leggio, Deloitte & Touche LLP

Bill Moran, Retired, Fifth Third Bank

Larry G. Morgan, U.S. Bank

Rick Naber, Loth, Inc.

Betsy Neyer, School Outfitters

Kathy Wilkinson, Retired, McKnight Property Management

**Dr. O'dell Owens**  
PRESIDENT AND CEO  
*Interact for Health*



GUEST COLUMNIST

## Look Who's TALKING

I believe the number one non-profit trend in my region is equity.

There are two sides to equity. The first is how we finance and evaluate non-profits. The second is the fairness in where we place our funds in the community.

For decades, we've been operating the same way when dealing with the issues and problems in underserved areas. It is time for the collective impact approach.

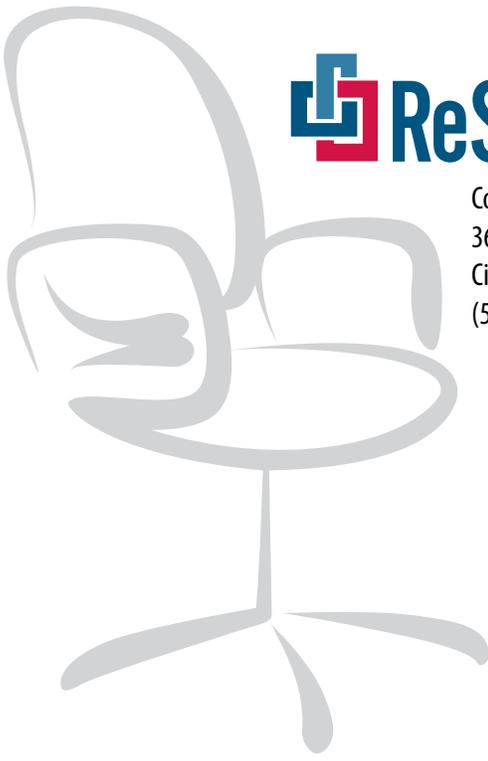
But it is important that before we talk about collective impact, we first talk, develop and demand the collective will. If there is a true collective will and mandate, then some of the social problems must begin to evaporate. Too often we start to work for a great cause because it's a feel-good thing to do, but we do not approach the problem in a way that allows for complete sustainability or significant community change.

In my short time as the leader of a foundation, I have sensed that there is too much division and dissension between foundations and

grantees. There needs to be a stronger conversation about how we truly can work together, to allow all our work to connect, to ensure we can achieve the most impact. This is certainly difficult; even our foundation has legacy grants that in many ways do not align with our true strategic plan. But the time has come for us to rise above the concern of the feelings of the grantees and make the community that we are trying to serve our number one priority.

We must all be willing to unite and to share our tremendous passion, our data and our skills to begin to address racism and the social determinants of health. These are two very difficult topics, but until we address them and make some progress, we are simply spinning our wheels and the people we serve are doomed to live another generation in the same situation.

I truly believe that strong organizations and good people who truly believe in humanity can make this happen!



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## Save the Date

RESOURCE FALL GALA ILLUMINATES THE EVENING OF  
OCTOBER 12, 2017



ReSource is thrilled to announce that its annual fall gala will be the inaugural community event in the newly renovated Music Hall. The landmark evening will celebrate ReSource's service to area nonprofits and the community partnerships that make it possible.

"ReSource is honored to be the first non-arts organization to hold an event in the newly refurbished Cincinnati Music Hall," says Gala Vice Chair Erica Davis. Gala Chair Kathy Wilkinson continues, "And we are delighted to be hosting our event on opening night of Blink Cincinnati. Our guests will have a special vantage point with which to revel in the light and art installations planned for Over the Rhine and Washington Park."



Kathy Wilkinson, Gala Chair, welcomes Erica Davis to the team as Vice Chair. Erica is an enthusiastic community volunteer and works at the Hamilton County Administration Office.

Presenting Sponsors:

Taft/

Messer  
WeAreBuilding.