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Message from Executive Director Christie Brown

Lots of exciting things are happening at ReSource! I hope you will join us at our Open House on June 10 to enjoy some networking, hospitality, door prizes and activities!

ReSource thrives with the support of donors AND our nonprofit agency partners. Improved communications has been a focus for me - by surveying our members, starting this monthly newsletter and launching an improved website. Help US to help YOU by sharing in this improved communication effort. Let us hear from you with your suggestions. Give us feedback! Help us spread the word about ReSource -- Many people haven't heard about us and how companies can support the nonprofit community by donating their surplus to ReSource. Help us to reach more of these people by liking us on Facebook, sharing our posts, telling people about us and sharing how we have helped your agencies.

We all grow stronger with the support of each other!

We continue to look at how we can support our members in new ways. If you have suggestions or ideas, please feel free to [email me](#) or give me a call to discuss!

Thank you for your partnership,

Christie Brown



ReSource Open House

All are invited - ReSource members, non-member agencies, volunteers, donors, supporters and friends:



Mark your calendars and join us for a fun-filled Open House in celebration of our 30th anniversary.

Food! Drink! Tours! Prizes! Agency Goodie Bags!

You can bring your shredding to drop off for a free Shred Event, also from 3:00-6:00.

Friday, June 10 from 3:00 - 6:00 pm

Young Professionals Matchmaking Event

Need some experienced volunteer help?

We're hosting a "Speed Networking" event in June where Part I will be an opportunity for agencies to share their mission with a talented group of young professional volunteers, and Part II will be matching those YP volunteers with agencies to help with specific projects. Our goal is to align young professionals based on their areas of expertise for service to some of our member agencies. Examples of projects include social media strategy, press release writing, photography, software implementation, etc.

This will be a great opportunity for agencies to spread the word about their mission and also get some help in delivering on that mission! Agency registration is limited and based on needs that our YP talent can serve.

Complete this initial [registration survey](#) and find out if your agency would be a good match.

ReSource Launches New Website

Check out the features of our updated [website](#), with more helpful information, online registration for our Building Blocks seminars, membership information, event décor details and more.

We appreciate your feedback if there are suggestions for other information to include.



Search

CONNECTING CORPORATE SURPLUS TO FILL NON-PROFIT NEEDS

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OUR WORK MAKES A DIFFERENCE

ReSource's mission is to build stronger nonprofits. We are a Cincinnati-based nonprofit that distributes corporate donations – excess goods such as office furniture, personal care items and other products – to our member nonprofits. Our support extends to areas such as capacity-building trainings, group purchasing discounts and assistance with grant search and event decor. We help nonprofits put their financial resources to best use.

Social Media - Let's Connect!

Marketing for Nonprofits seminar in June, Social Media Quickstarter in September ... letting the broader community know about the great work being done by nonprofits in our community is helpful to us all.

We'd like to share information about ReSource AND share information about our member agencies. Please [LIKE us on Facebook](#) so we can easily tag your agency in appropriate posts. Our goal is to do more of this in the future, to recognize the good stewardship of our member agencies. And we invite you to LIKE us from your personal pages as well!



Question of the Month

Data ... Information ... Helpful Tips Looking at how we can share more information that might be helpful to our nonprofit work. Results will be shared in aggregate the following month's newsletter.

This month's question:

Does your agency use a donor management program? Which one and how pleased are you with the program?

Click on the question to answer via [Survey Monkey](#).

Last month's question - Does your agency do drug screening as part of the hiring process: Results were evenly mixed with 52% doing drug screening and 48% not doing drug screening. Comments included: Need based on drug-free workplace clause in some grant agreements; Agency has "for-cause" drug screening policy; No need unless background check warrants it.

Do you have a suggestion for a future question? Email suggestions to [Christie Brown](#).

Marketing for Nonprofits on a Shoestring on June 8

Marketing for a nonprofit is just as important as marketing for a for-profit company. Nonprofit donors and clients need to know what an agency does and why it is important. This workshop will offer tips to use marketing, public relations and other communications techniques to drive event attendance, recruit clients, support fund-raising and convey the importance of the mission.

Elliot Grossman, president of Ashire Communications, will lead this session and he is passionate about helping nonprofits succeed. Ashire provides marketing communications and public relations services to nonprofits and other organizations that help make the world a better place.

[May Building Blocks Registration Form](#)

[June Building Blocks Registration Form](#)

Building Blocks for Nonprofits Seminars: Upcoming Schedule

Date	Presenter	Topic
May 11	Tom Monaco	Taking Your Team from Good to Great - Still time to register!
June 8	Elliot Grossman	Marketing for Nonprofits on a Shoestring
July 13	Erin Childs, Patrick Frambes, Wayne Owens	Foundational Basics: Best Practices for Legal, Accounting and HR
August 10	Susan Ingmire and Jim Yunker	Grants + More
September 14	Rob Bunting	Social Media Quickstarter
October 12	Diane Jordan-Grizzard	Coaching for Best Performance
November 9	Jane Page-Steiner	Organizational & Strategic Planning with your Nonprofit: Why, When, How

The "Building Blocks" seminar series is made possible in part by **Interact for Health** and **U.S. Bank**.

New Loan Fund Helps Nonprofits Meet Facilities and Equipment Needs

In keeping with its mission to revitalize local communities, Cincinnati Development Fund recently introduced a new loan product designed specifically for nonprofits.

The Nonprofit Facilities & Equipment Loan Fund provides financing for:

- **capital projects** (acquisition, construction, renovation, leasehold improvements and

- refinancing),
- **maintenance and improvements** (roof repair, new windows, ADA code repairs, HVAC), and
- **capitalized equipment purchases** (computer hardware/software, furnishings, medical equipment, service-oriented vehicles).

"We're excited about this product because it helps nonprofits meet their facilities and equipment needs without compromising the investment in their core missions," says CDF Loan Officer Debbie Koo.

CDF can **finance up to 95% of project costs** (vs. 75% to 85% with traditional lenders). In addition, **no appraisals are required**, and there are **no penalties for early payoff**. The loan program is available to nonprofits in Greater Cincinnati, Northern Kentucky, and the Greater Dayton (Ohio) Region.

CDF has been a key player in revitalizing Greater Cincinnati neighborhoods for more than 25 years. Its innovative and flexible financing has filled a gap for pioneer developers tackling difficult projects in Over-the-Rhine, Walnut Hills and many other communities.

For more information about the Nonprofit Facilities & Equipment Loan Fund, contact Debbie Koo at dkoo@cindenvfund.org or 513-279-8148, or check out www.cindenvfund.org/nonprofits.

Free tickets! - Lawrenceburg Speedway

We received several vouchers for Family 4-pack passes to Lawrenceburg Speedway for this Saturday, May 7. For complete event information, visit www.lawrenceburgspeedway.com.

Lawrenceburg Speedway strives to promote a fun, family-friendly environment. They recognize that nonprofit organizations are an important part of our community, and would like to say Thank You by offering these free passes.

If you would like any of these passes, please call the ReSource office at 513-554-4944.

Membership Benefits

ReSource membership offers many great benefits. If you are not a current ReSource member, consider joining today! [Download our membership application.](#)

Benefits include:

- Access to warehouse of donated furniture
- Access to donations from retail partners like Walmart and Costco
- Event décor loans (fee to nonmembers)
- Grant research with grantstation.com
- Discounts on Building Blocks for Nonprofits seminars
- Good360 product discounts
- ThriveGPO discounts at Staples Advantage and more

ReSource | 513-554-4944 | www.resourceweb.org



ReSource | 3610 Park 42 Drive | Cincinnati | OH | 45241