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## Message from Executive Director Christie Brown

The year is off with a bang as **ReSource** strives to support our members in expanded ways through additional product offerings and services. We recognize that the more support we are to you, the more you can make a difference in the lives of those you serve, and that inspires us!

WE LOVE TO HEAR YOUR STORIES! Do you have a good story about how **ReSource** has been a benefit to your organization? [Let me know!](#) These kinds of real-life stories (and even photos!) inspire us all, and might even trigger ideas on additional donation opportunities from corporate or individual sponsors.

SPREAD THE WORD! Do you have friends in corporate America who might not know of all the ways **ReSource** can support nonprofits by recycling corporate surplus through re-use vs. a dumpster dump? Or, have contacts in other nonprofits who might not know of us? Feel free to forward this newsletter to them along with your recommendation! We appreciate it!

 [Forward to a Friend](#)

Thank you for your partnership,

*Christie Brown*

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## Survey Results are In ...THANKS for your input!

Thanks to the 150 nonprofits who responded to our 2016 Nonprofit Needs survey. Information gathered helps us to provide better service in our mission to build a stronger nonprofit community.



The top three "wants" from the member survey include interest in obtaining:

- Group purchasing discounts
- Consulting/volunteer labor resources and
- Access to Grantstation.com

ReSource will be developing ways to address these "wants" throughout 2016. See information below on how to take advantage of our Grantstation search benefit. Be sure to check our March newsletter for exciting updates how our young professionals group will be looking at nonprofit needs and how they can help, and opportunities for discounted pricing on products you may need in your agencies.

Also, congratulations to Jack Marsh from Transforming Jail Ministries, who won the \$25 ReSource credit for participating in our survey.

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## New Member Benefit: Grantstation.com

As a new benefit to members, ReSource is now offering an opportunity for members to come to our office to search for grant opportunities using Grantstation.com. Appointments are available on Thursdays when we will have someone available to assist you.

- [Email us](#) to make your appointment.
- We will send you a "Getting Started" document for you to complete to make your visit the most productive.
- Come in at your appointment time and we will help you navigate the Grantstation database of funders to search for ones that are good matches for your funding request. We provide an Excel template to record your search results for further follow-up.
- Continue the grant application process at your office using the funding information gleaned from Grantstation.

[GrantStation.com](#) is a subscription-based service that offers nonprofit organizations, educational institutions, and government agencies the opportunity to identify potential funding sources for their programs or projects as well as resources to mentor these organizations through the grant-seeking process.

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## Annual Renewals Now Easier!

You've suggested, and we've listened!

ReSource membership renewals are now easier. If nothing has changed in your agency's profile, you can

renew without completing new paperwork. Just pay your renewal membership fee and let us know that nothing has changed.

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## Improve your Image and Boost your PR with our next Building Blocks for Nonprofits seminar

ReSource's nonprofit-focused seminar series is designed to inspire and give new usable information to our member organizations. Experts in many facets of business, staff and board management have been recruited for these presentations. [Mark your calendar right now](#) with registration deadlines and seminar dates so not to miss a single one!

**February's seminar** is presented by seasoned professionals **Jill McBride** from Forza Marketing and journalist **Juli Hale**. This information-packed workshop will show you how to cost-effectively generate media exposure for your non-profit organization. Discover tips, tactics, lessons learned, case studies and best practices for driving brand awareness online and offline, and for managing your organization's reputation in today's challenging business environment. From savvy social media campaigns to press releases that attract media attention to harnessing the power of the podium, you'll learn practical, cost-effective strategies that will get your organization noticed.

### Upcoming Schedule:

Date	Presenter	Company	Topic
Feb 10	Jill McBride	Forza Marketing	<b>Public Relations 101</b>
Mar 9	Patti Dunham & Cathleen Snyder	Strategic HR Inc.	<b>Basics for First-Time Supervisors</b>
April 6	John Bohley	JP Bohley Consulting	<b>High Performing Accountable Boards</b>
May 11	Tom Monaco	Executive Service Corp of Cincinnati	<b>Taking Your Team from Good to Great</b>
June 8	Elliot Grossman	Ashire Communications	<b>Marketing for Nonprofits on a Shoestring</b>

Special thanks to **Interact for Health** for sharing their beautiful conference room space for the seminars at Rookwood Tower, 5<sup>th</sup> floor 3805 Edwards Road, Cincinnati, OH 45209.

The "Building Blocks" seminar series is made possible in part by **Interact for Health** and **U.S. Bank**.

[February Building Blocks Registration Form](#)

[March Building Blocks Registration Form](#)

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**Fast Pitch Announces 8 Finalists to Compete for over**

## \$30,000 in Grants

Once again Social Venture Partners Cincinnati (SVP) presents the Fast Pitch competition on March 2, 2016, at The Phoenix, 812 Race Street. ReSource is a finalist of the event and we invite you to be a part of it. We are one of eight finalists delivering a fast-paced, three-minute presentation to compete for more than \$30,000 in grants and applaud "Innovation That Matters." Audience members will help decide the winners - so your vote counts! Fast Pitch is a fun, entrepreneurial event that engages the community where everyone benefits.



Previous Fast Pitch winners from 2015, Joel Bokelman of Changing Gears and Tim Arnold of Lawn Life, will share stories of how Fast Pitch and its patrons impacted their organizations. Their experiences are a testament to how FastPitch helps nonprofits and improves lives!

We'll kick off the program at 6:30pm and celebrate after with great food and beverages from The Phoenix Restaurant Group! As one attendee said, *"I can't think of a better way to enjoy an evening with friends and support innovative nonprofits at the same time. We really took pleasure in seeing the great work happening in our city."*

Come and support us on March 2! Tickets are \$30 general admission. Buy your tickets now at [Resourceweb.org/fast-pitch](http://Resourceweb.org/fast-pitch). Maybe you'll want to apply for Fast Pitch 2017!

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## Saturday Hours Trial

**ReSource** is doing a trial of once-a-month Saturday hours to better service members who cannot get to our office during the week. Upcoming Saturday hours:

- Saturday, February 13 (9 a.m. - noon.)
- Saturday, March 12 (9 a.m. - noon)

Bring strong helpers with you on these Saturdays to load your vehicle, as we will not have warehouse staff available to help on the weekends.



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## Event Decor available for members

**ReSource** has recently begun offering its event decor resources for FREE as a benefit to members. This expanded offering has been of much interest to members, and we are working out the guidelines to make sure these resources are available to as many member organizations as possible. And

remember, event decor is available to nonmembers also, at a nominal charge.

Call our office at 513-554-4944 to make an appointment to view the rental options.

We also have large quantities of dinnerware, glassware and other items for sale which were recently donated by All Occasions Event Rental. Come visit to see the selection available at bargain prices!

